All sessions are in the Martha Magee Building, the main campus building at Magee, in rooms labeled MD

University of Ulster
Magee campus
Northland Road
Londonderry
BT48 7JL
Telephone: 028 70123456
Day 1, Wednesday 9 Jan, 2013

11.00 - 12.30
Registration, Foyer, Martha Magee Building (MD) & Lunch, Great Hall, Martha Magee Building (MD)

12.45 - 14.30
Room MD 108: Opening Plenary: Spaces and Places and Cities of Culture

Official welcome
Vice-Chancellor of the University of Ulster, Professor Richard Barnett

Keynote speakers:
Dr Beatriz Garcia, University of Liverpool: Cities of Culture and Communication
Shona McCarthy, Chief Executive Culture Company: Derry~Londonderry as a City of Culture
Chair, Professor Martin McLoone, Director Centre for Media Research, University of Ulster

14.30 - 15.00
Tea & Coffee
Day 1 continued, Wednesday 9 Jan, 2013

15.00 - 16.30

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**Panel 1: Analysing digital spaces**
- **Trish Morgan**, NUI Maynooth: ‘Digital Spaces both Visceral and Virtual’
- **Gaynor Bagnall, Garry Crawford, Victoria Gosling, Ben Light**, University of Salford: ‘Participatory Culture, Risk and Authority: Insights from Digital Media Engagements at the Imperial War Museum’
- **Katy Parry & Nancy Thumin**, University of Leeds: ‘Contemporary soldiering in Our War (BBC3) and War Story (IWM)’

**Chair: Alan Hook, University of Ulster**

**Panel 2: Television history**
- **Jacqui Cochrane**, Glasgow Caledonian University: ‘Television Drama in Scotland’
- **Fiona Hobden**, Liverpool University: ‘Authorizing antiquity’
- **Kristin Skoog**, Bournemouth University: ‘Visions of Sweden: the BBC and post-war reconstruction after 1945’
- **Pat Holland**, Bournemouth University: ‘The image and its hinterland’

**Chair: Kerry Wilson**

**Panel 3: Lessons from Leveson**
- **Natalie Fenton, Des Freedman**, Goldsmiths College, University of London
- **Brian Cathcart**, Kingston University
- **Chair: Maggie Swarbrick, University of Ulster**

**Panel 4: Mediating conflict – diverse approaches**
- **Sarah Edge**, University of Ulster ‘Negotiating Peace in N Ireland – film, TV & “the new man”’
- **Savyasaachi Jain**, University of Westminster: ‘Games and feints as pedagogy: Using game theory and “reverse logic” to teach conflict reporting’
- **Tony Grace**, University of the West of Scotland: ‘Describing Paisley through its Medieval Past’

**Chair: Colm Murphy, University of Ulster**

**Panel 5a: Women and film-making**
- **Karen Boyle**, University of Glasgow
- **Sarah Smith**, Glasgow School of Art
- **Sarah Neely**, University of Stirling

**Panel 5b: Exploring place through practice**
- **Lee Cadieux**, University of Ulster and panel: ‘Simulacrum immediated’ – live interactive panel presentation
- **Holly Giesman**, Roehampton University: ‘Games and feints as pedagogy: Using game theory and “reverse logic” to teach conflict reporting’

**Chair: Lee Cadieux, University of Ulster**

**Panel 6: Locating culture & memory**
- **Niamh Thornton**, University of Ulster
- **Sarah Bowskill, Queens University Belfast**
- **Par Kumaraswami**, Manchester University: ‘Locating culture: cultural festivals in the Hispanic world’
- **Elena Trivelli**, Goldsmiths College, University of London: ‘When walls are more than concrete: the emplacement of trauma in collective memory practices’

**Chair: Niamh Thornton, University of Ulster**

16.30 - 16.45

15 minute break
Day 1 continued, Wednesday 9 Jan, 2013

16.45 - 17.30

Room MD 108: Plenary 2: Stuart Hood memorial lecture

Professor John Hill, Royal Holloway College, University of London: Radical Television Drama
Chair, Dr Janey Gordon, University of Bedfordshire

18.30 - 20.00

Reception at the Playhouse, hosted by Derry City Council and City of Culture

20.15 - 22.00

Playhouse Theatre: Plenary 3 Regional Film and Television Cultures

Panel discussion with:
Dr James Nesbitt, Chancellor of the University of Ulster
Richard Williams, NI Screen
Dr Ruth McElroy, University of Glamorgan and Scrin Wales
Professor Brian Winston, University of Lincoln & documentary film maker
Chair, Dr Niamh Thornton, University of Ulster
Day 2 Thursday 10 Jan, 2013

**9.00 - 10.30**

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<tr>
<td><strong>Panel 7: Space, games, rights</strong></td>
<td><strong>Panel 8: Screen industries &amp; the marketplace</strong></td>
<td><strong>Panel 9: Reporting conflict &amp; disaster</strong></td>
<td><strong>Panel 10a: Representing conflict</strong></td>
<td><strong>Panel 10b: Social movements</strong></td>
<td><strong>Panel 11: Exploring place through practice</strong></td>
<td><strong>Panel 12: Space, place &amp; protest</strong></td>
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<tr>
<td>Anna Notaro, Dundee University</td>
<td>Cathy Johnson &amp; Paul Grainge, Nottingham University</td>
<td>Glenda Cooper, City University</td>
<td>Erja Simuna, University of Oulu</td>
<td>Marco Cucco, University of Lugano</td>
<td>Anna Feigenbaum, Bournemouth University</td>
<td>Patrick McCurdy, University of Ottawa</td>
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<tr>
<td>‘The performative line in Matteo Pericoli’s Unfurled Cities’</td>
<td>‘The work of promotional screen industries’</td>
<td>‘From Facebook to front page: new spaces in reporting humanitarian crises in a social media age’</td>
<td>‘Conflict coverage in international press’</td>
<td>‘The film location market’</td>
<td>‘MYNI civic pride &amp; tourism’</td>
<td>‘Speaking of Occupy’</td>
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<td>Alan Hook, University of Ulster</td>
<td>Jeanette Steemers, University of Westminster</td>
<td>Einar Thorsen, Bournemouth University</td>
<td>Sian Barber, Royal Holloway College</td>
<td>Marco Cuoco, University of Lugano</td>
<td>Nick Scharf, UEA ‘Digital Consumers, Technology &amp; Markets’</td>
<td>Arne Hintz, Cardiff University</td>
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<td>‘Beyond clicks’</td>
<td>‘Children’s TV &amp; the Preschool Content Specialist’</td>
<td>‘News After the Oslo and Utoya Attacks’</td>
<td>‘Getting serious in the 1980s: The war film, violence and the BBFC’</td>
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<td>‘Call the Police! We are being kidnapped!’</td>
<td>‘Challenges to Freedom of Expression in the Digital World’</td>
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<tr>
<td>Helen Thornham, Edgar Gomez Cruz, University of Leeds</td>
<td>Nessa Adams, Brunel University</td>
<td>Declan Keeney, Queens University</td>
<td>Gareth Stanton, Goldsmiths College</td>
<td>Allesandro Froldi, Loughborough University</td>
<td>Ruth Sanz Sabido, de Montfort University</td>
<td>John Downey, Loughborough University</td>
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<td>‘MYNI civic pride &amp; tourism’</td>
<td>‘The advertising industry as a place of cultural creation?’</td>
<td>‘Utilising Fiction to Tell the ‘Truth’</td>
<td>‘Analysing the success of the 2011 Bangladeshi film ‘Guerrilla’’</td>
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<td>‘Call the Police! We are being kidnapped!’</td>
<td>‘Did Occupy make a difference?’</td>
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<td>Seon Gi Baek &amp; Kyung Rag Lee, Sungkyunkwan University</td>
<td>Chair: Anita Biressi, University of Roehampton</td>
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<td>Chair: Heather Nunn, University of Roehampton</td>
<td>University of Seoul</td>
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**Tea & Coffee**
Day 2 continued, Thursday 10 Jan, 2013

10.50 - 12.30

Room MD108: Plenary 4 Journalism’s Futures

Martyn Evans, Chief Executive of the Carnegie UK Trust
Launch of Carnegie UK Trust competition Neighbourhood News

Professor Roy Greenslade, City University, UK & The Guardian: Journalism post-Leveson

Professor Homson Shaw, Zheijan University, China: Information flow in China

Dr Claire Wardle, Storyful, Dublin: Online & citizen journalism

Chair, Professor Pat Loughrey, Warden, Goldsmiths’ College, University of London, Visiting Professor, University of Ulster

12.30 - 14.30

Lunch
Tour Options, Sign up at Registration
(See main programme for details)

Screenings of practice work
(See main programme for details)
### Day 2 continued, Thursday 10 Jan, 2013

**14.30 - 16.00**

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<td>Chair: Jeanette Steemers, University of Westminster</td>
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<td>Chair: Robert Porter, University of Ulster</td>
<td>Chair: Sarah Edge, University of Ulster</td>
<td>Chair: Li Greene, Queens University, Belfast</td>
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### 16.00 - 16.15

Tea & Coffee
Day 2 continued, Thursday 10 Jan, 2013

16.15 - 17.45

Room MD 108: Plenary 5: Pedagogy and Research

16.15 – 16.45: **Linda Kaye and Sarah Allen**, BUFVC: The work of the British Universities’ Film and Video Council
16.45 – 17.30: **Professor Bruce Brown**, University of Brighton: Preparing for the REF
Chair, **Professor Peter Golding**, Northumbria University

17.45 - 18.45

Room MD 108: MeCCSA AGM,
Chair **Professor Sue Thornham**, University of Sussex & Chair of MeCCSA

19.30

Conference dinner – Custom House

21.30

Meccsa quiz – Custom House upstairs

Quizmeisters: Alan Hook, Ciara Chambers, University of Ulster
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**Panel 19a: Mapping digital spaces 1**
- Helen Jackson, Wilia Murphy, University of Ulster: ‘HistorySpace: the story of Downhill’
- Timothy Barker, University of Glasgow: ‘Mapping Experimental Spaces’
- Sarah Gilligan, Hartlepool College: ‘Refashioning Sherlock: Fandom, Digital Spaces and Performativity’
- Moira Sweeney, Dublin Institute of Technology: ‘Stevedoring Stories: A Contemporary Symphonic Experience’
- Chair: Anna Notaro, University of Dundee

**Panel 19b Mapping digital spaces 2**
- Guy Starkey & Katy McDonald: University of Sunderland: ‘Re-examining the digital revolution in radio production & distribution practice’
- Janey Gordon, University of Bedfordshire: ‘Mobile phone usage in Sub Saharan Africa’
- Kathryn Burnett, University of the West of Scotland: ‘Tristan da Cunha: Media Representations of “The Volcano Years” 1961-1966’
- Eunkyung Choi: ‘Digital Capitalism - Korean pop music abroad’
- Chair: Steve Lax, University of Leeds

**Panel 20: Mapping the young**
- Alison Preston, Ofcom: ‘Children’s media use and attitudes’
- Liz Giuffre, Macquarie University: ‘The Wiggles: Australia’s cultural export’
- Vera Slavtcheva-Petkova, University of Chester, Monica Bulger & Victoria Nash, Oxford Internet Institute, University of Oxford: ‘Does the Internet harm children’s health?’
- Victoria Byard, University of Leicester: ‘Granada TV’s “The Owl Service”’
- Chair: Einar Thorsen, Bournemouth University

**Panel 21: News, place & representation**
- Erin McLaughlin, Cabrini College: ‘Media Sustainability & Gender Equality in Africa’
- Lu Nan, Hong Kong Baptist University: ‘A Case study of Japanese-style Magazine in China’
- Kate Wright, University of Roehampton: ‘Geographic Places and Journalists’ relationship to them’
- Chair: Greg McLaughlin, University of Ulster

**Panel 22: Exploring identity in The Isles**
- Peri Bradley, Bournemouth University: ‘British Identity & Contemporary TV Food Texts’
- Douglas Chalmers, Anthea Irwin, Glasgow Caledonian University: ‘Scottish Gaelic in the written media’
- Yvonne Igoe, DCU/ Dundalk Institute of Technology: ‘Representation of the Gaeltacht on Irish Film and TV 1962-1987’
- Ken Griffin, University of Ulster: ‘UTV’s educational programming 1970-1981’
- Chair: Joanna Callaghan, University of Bedfordshire

**Panel 23: Creating and recreating**
- Trevor Hearing, Stephanie Farmer, Bournemouth University: ‘On The Buses: a hyper-local media research project’
- Andrew Ireland, Bournemouth University: ‘A Re-enactment Experiment with TV’s Doctor Who’
- Searle Kochberg, University of Portsmouth: ‘Mapping My Jewish London’
- James Fair, Staffordshire University: ‘The 72 Project: using filmmaking to empower networks and foster creative collaboration’
- Chair: Joanna Callaghan, University of Ulster

**Panel 24: Community spaces**
- Andrzej Zieleniec, Keele University: ‘Graffiti and the Production of Space’
- Katy Parry, Helen Thornham, University of Leeds: ‘Digital transformation in the cultural and civic spaces of Leeds’
- Susan Potts, Liverpool John Moores University: ‘Community Radio: Providing a Sense of Belonging’
- Jenny Kidd, Cardiff University: ‘Mediating our Difficult Past’
- Chair: Niamh Thornton, University of Ulster

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Day 3, Friday 11 Jan, 2013

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<td>9.30 - 11.00</td>
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<td>11.00 - 11.30</td>
<td>Tea &amp; Coffee</td>
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Day 3 continued, Friday 11 Jan, 2013

11.30 - 12.45

Room MD 108: Plenary 6: Media, Culture, Space: An Overview

Professor James Curran, Goldsmiths College, University of London: Mickey Mouse Squeaks Back
Professor Terry Eagleton, University of Notre Dame: Culture, space & place
Chair, Professor Karen Ross, University of Liverpool

12.45 - 13.30

Network Meetings

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<td>Policy Network</td>
<td>Climate Change Network</td>
<td>Radio Studies Network</td>
<td>Postgraduate Network</td>
<td>Practice Network</td>
<td>Race Network</td>
<td>Disability Network</td>
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13.00 - 14.30

Lunch,
Posters, Prize-giving: GREAT HALL MD 102:

Poster presentations

Lorraine Smith, Institute of Education, University of London
‘What’s in it for them? Adolescent Multiplatform Internet Use: a new paradigm’

Charlotte Crofts, University of the West of England: ‘City Strata: Locative Experience Design and Large-Scale Heritage Apps’
Emma James, Leicester University: ‘Landscape after the end of the world: How national and cultural identity is represented in the iconography of post-apocalyptic films.’
Irene McCormick, Institute of Technology, Carlow: ‘The Audience as Assessor’
Day 3, Friday 11 Jan, 2013

**14.30 - 16.00**

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<td>Marco Bohr, Loughborough University: 'Photographic Practices in a Digital Community’</td>
<td>Yael Friedman, University of Portsmouth: 'The Male body in Haredi Action cinema’</td>
<td>Victoria McCollum, University of Ulster: 'Utopian Lands of Hillibilly Sensibilities’</td>
<td>Alistair David Swale, University of Waikato, NZ: 'Familiarisation of the Unfamiliar: the Use of Nostalgic Spaces in the Works of Miyazaki Hayao’</td>
<td>Michael Bailey, University of Essex: 'Rethinking the 'raggedy proletarian' in the films of Penny Woolcock’</td>
<td>Chair: Anne Crilly, University of Ulster</td>
<td>Chair: Robert Porter, University of Ulster</td>
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<td>Chair: Tim O'Sullivan, de Montfort University</td>
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<td>16.00 - 16.15</td>
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Room MD 108: Plenary 7: ‘Transcending space and place – mediating place online’

**Professor Paul Sermon & Charlotte Gould**, University of Salford: All the World’s a Screen: Telematic Public Encounters on Urban Screens

**Stephen Shaw**, UX Director, Big Motive, Belfast

Chair, **Professor Máire Messenger Davies**, University of Ulster
MeCCSA Annual Conference 2014
Bournemouth University. 8, 9, 10 January 2014
MeCCSA Annual Conference 2014
Hosted by The Media School, Bournemouth University, UK

The Media School at Bournemouth University has a reputation as a centre of excellence in media practice, research, and education. It is home to the Bournemouth Skillsset Media Academy, hosts the UK’s only Centre for Excellence in Media Practice, and in 2012 was awarded the Queen’s Anniversary Prize for its outstanding contribution to computer animation.

The theme of the 2014 MeCCSA conference is ‘media and the margins’, the engagement of marginalised and minority groups with the media. We welcome scholarly papers, panels, practice contributions, film screenings, and posters across the full range of interests represented by MeCCSA, its networks, and on our broad theme of ‘media and the margins’.

Look out for a full call for papers in March 2013.

Wish you were here!

For further information contact:
Hugh Chignell: hchignell@bournemouth.ac.uk
meccsa2014@bournemouth.ac.uk
www.mecosa.org.uk/conference
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